

**JANUARY 2019  
FOR IMMEDIATE RELEASE**

## **Ready, Set, Go! Bradford gets New Indoor Go-karting Track**

Bradford city's residents and visitors are all set to experience a new indoor leisure activity, as TeamSport Indoor Karting opens the doors of its latest centre on Wednesday 23<sup>rd</sup> January.

The company has invested over £1m transforming an industrial unit located in the west of the City on Becks Road, into an indoor racing haven for motor enthusiasts and thrill seekers.

It's sure to get people racing to visit, as TeamSport, who is renowned for revamping the indoor karting industry, has built a state of the art centre featuring a professionally designed multi-level 580m circuit complete with hair raising bends, exhilarating long straights and jaw dropping ramps for up to 16 karters to race around at any one time. There are also modern customer facilities including a licensed bar, spectator gallery and kids party room.

With an extensive range of race events available, karting newbies, experienced race goers and cadet karters can all experience the adrenaline rush as the lights go green on track.

Dominic Gaynor, Managing Director of TeamSport Karting, said "We're very excited to be opening in Bradford, it's a fantastic city and we look forward to welcoming its residents and visitors to our new track."

"Whether you're looking for an action packed family day out where adults and kids can safely kart together, a head to head challenge against friends or a great teambuilding event we have something for everyone.

"Many people know what indoor karting is, but have never given it a go for various reasons. We're sure that once someone has experienced the fun of karting at one of our centres they'll love it and want to come back. To support this we run offers such as half price mid-week karting, discounts for students and our exclusive Grid membership. To coincide with our Bradford launch we are offering a special rate of £25 per person on selected events until the end of February."

For further information visit: <https://www.team-sport.co.uk/>

**ENDS**

## Notes to editors

**TeamSport Bradford:** Units 1 & 2, Becksid Business Park, Becksid Road, Bradford BD7 2JE

Established in 1992, TeamSport Indoor Karting currently operates 32 venues across the UK, 3 of which trade under the ScotKart name in Scotland:

TeamSport Locations, 29 centres across the England: Basildon, Birmingham, Bradford, Bristol, Brighton, Cardiff, Crawley, Coventry, Dunstable, Farnborough, Gosport, Harlow, Leeds, Leicester, Liverpool, five London tracks (at Acton, Edmonton, Docklands, Mitcham and Tower Bridge), Manchester Central, Manchester Trafford Park, Newcastle, Nottingham, Preston, Reading, Sheffield, Southampton and Warrington.

ScotKart Locations, 3 centres in Scotland: Cambuslang, Dundee and Glasgow.

## Press enquiries

TeamSport is always enthusiastic to hear from publications, freelance journalists, and media outlets who like what we're doing. Here is how we can help you if you are looking for great content for your publication:

- We are the UK's #1 for indoor go karting
- We have an interesting story to tell
- We are a fun brand, offering customers the ultimate indoor karting experience in the UK, see for yourself at <https://www.youtube.com/watch?v=wilSnoDjn3M>
- We're passionate, knowledgeable and insightful about our industry
- We are always contactable and able to turn around your requests very promptly
- We regularly hold press events where you can come and experience the fun first hand

Please direct your requests to Fiona Tayler at: [pr@team-sport.co.uk](mailto:pr@team-sport.co.uk)

## General editorial enquiries on TeamSport and its story

Managing Director, Dominic Gaynor is media friendly and available for comment and/or interview on TeamSport, the new track, and the karting/leisure industry. Please direct your enquiries to: [pr@team-sport.co.uk](mailto:pr@team-sport.co.uk)

## Image requests

We can supply high res artwork whether this is for publications, retail use, inclusion in marketing materials, days out guides and so forth. Please direct your requests to: [pr@team-sport.co.uk](mailto:pr@team-sport.co.uk)