

## TeamSport, Europe's largest indoor karting operator opens state of the art Indoor Go Kart track in Liverpool today

*Opening to the general public, Friday 11<sup>th</sup> December, TeamSport's Liverpool track is only a mile from the city centre on Sefton Street. Take a peek at the 850m Go Kart track that has an awesome flyover and kart capacity of up to 16 karts.*

This first class indoor go karting track is a much welcomed new leisure facility for local residents and visitors to the vibrant city of Liverpool. The track, which is conveniently located only a stones throw from the city centre was officially opened by Operations Director, Steve Evans on Thursday evening to a number of specially invited guests. The Liverpool track has been in the making for some months now and excitement was clearly in the air for both the new Liverpool team and guests.

With the finishing touches completed just a few hours before the opening, both trackside and spectator side gleamed from floor to ceiling with eye catching décor, pristine new race suits and brand new karts straight off the production line. Guests were clearly wowed by the venue, which has been transformed from a disused building to a state of the art leisure facility for the people of Liverpool. Having explored the venue, guests changed in to their race suits and were ushered through to the all-important safety briefing, before taking their seats in the karts. The novices amongst the guests were clearly a mixture of excited and nervous at the prospect of sitting behind the wheel of these 200cc karts that are famed for having acceleration like no other.

At breath-taking speeds of up to 40MPH, sitting only inches above the track, excited guests raced against one another and "Bruce" TeamSport's resident karting expert. All successfully navigated the hairpins, flyover and long straights and before long it was clear those that had started the evening as novices were going to be leaving as karting enthusiasts, thirsty for more thrills. And for those who topped the podium and left with medals the joy was clear, Liverpool clearly has some budding karters!

From today members of the public can look forward to racing this professionally designed, first class track and of course enjoying the other excellent facilities at TeamSport Liverpool. These include; a track-side viewing gallery, purpose built party room for children and "Fuel" TeamSport's gourmet bar area serving a tasty range of delicious freshly cooked food and a full bar. With a wide range of specialist events and offers already available it's also set to be a firm favourite for thrill seeking stag do's, speed demon students, family days out and budding F1 stars of the future!

**Dominic Gaynor, Managing Director of TeamSport said**

*"We are really excited to be bringing the thrill of indoor karting to Liverpool City Centre. We know the revitalised Docks area already attracts both the residents of Liverpool and visitors to the city for a variety of shopping and leisure uses and we are confident that a state of the art Go Kart track will be another great addition to the areas portfolio. I'd like to thank all involved for their commitment in this Liverpool project, we have brought a disused building back to life with a thrill seeking leisure facility, created many jobs for local people and I'm sure TeamSport will bring a lot of fun to customers and a fantastic day at the races!." ENDS*

### **Notes to editors:**

Established in 1991, TeamSport now has 17 tracks across the UK at: Birmingham, Bristol, Brighton, Cardiff, Crawley, Farnborough, Gosport, Southampton, four London tracks (at Acton, Edmonton, Docklands and Tower Bridge), Reading, Warrington, Leeds, Liverpool and Nottingham, TeamSports' Head Office is in Farnham, Surrey.

### **Press enquiries**

TeamSport is always enthusiastic to hear from publications, freelance journalists, and media outlets who like what we're doing. Here is how we can help you if you are a journalist, publication, editor, or broadcaster:

- We are the UK's #1 for indoor go karting
- We have an interesting story to tell
- We are a fun brand, offering customers the ultimate indoor karting experience in the UK, see for yourself <https://www.youtube.com/watch?v=XNWyIpZxzVE>
- We're passionate, knowledgeable and insightful about our industry
- We are always contactable and able to turn around your requests very promptly
- We regularly hold press events where you can come and experience the fun first hand

Please direct your requests to: [pr@team-sport.co.uk](mailto:pr@team-sport.co.uk)

### **General editorial enquiries on TeamSport and its story**

Managing Director, Dominic Gaynor is available for comment and/or interview on TeamSport and the karting/leisure industry. Please direct your enquiries to [pr@team-sport.co.uk](mailto:pr@team-sport.co.uk)

### **Image requests**

We can supply high res artwork whether this is for publications, retail use, inclusion in marketing materials, days out guides and so forth. Please direct your requests to: [marketing@team-sport.co.uk](mailto:marketing@team-sport.co.uk)