



May 2019
For Immediate Release

Its Go Go Go as New Go-kart track opens!

Stoke-on-Trent's residents and visitors are all set to experience a new indoor leisure activity, as TeamSport Indoor Karting opens the doors of its latest centre on Saturday 25th May.

The state of the art track located on Waterloo Road in Burslem is all set to provide an indoor racing haven for motor enthusiasts and thrill seekers of all ages.

It's sure to get people racing to visit, as TeamSport, who is renowned for revamping the indoor karting industry, has installed a professionally designed multi-level circuit complete with hair raising bends, exhilarating long straights and jaw dropping ramps for up to 14 karters to race around at any one time. Top of the range electric karts provide the on track fun, and with top speeds of 40mph they're sure to surprise dedicated petrol heads with their performance.

After all the thrills on track race goers can revel in their glory with a podium presentation and then kick back and soak up the electric atmosphere in the fully licensed 'Fuel Bar'. Here both race goers and their spectators can enjoy celebratory drinks and refuel with a choice of delicious food including their signature stone baked pizzas. Cadet karters (8-12yrs) looking to celebrate their birthday in style have a dedicated party room for their use and a spectator gallery close to the track ensures everyone is part of the action.

With an extensive range of race events available, karting newbies, experienced race goers and cadet karters can all experience the adrenaline rush as the lights go green on track. Each group has a dedicated TeamSport host throughout their time at the centre, making sure that everyone has a great time out on track.

Dominic Gaynor, Managing Director of TeamSport Karting, said "We're very excited to be opening in Burslem, the support from the local community so far has been great, and our new crew are looking forward to welcoming customers."

"Whether you're looking for an action packed family day out where adults and kids can safely kart together, a head to head challenge against friends or a great teambuilding event we have something for everyone.

"Many people know what indoor karting is, but have never given it a go for various reasons. We're sure that once someone has experienced the fun of karting at one of our centres they'll love it and want to come back. To support this we run offers such as half price mid-week karting, discounts for students and our exclusive Grid membership which provides discounts. To coincide with our Burslem opening we're offering a special rate of £25 per person on selected events until the end of June."

For further information visit: <https://www.team-sport.co.uk/go-karting-stoke/>

UK'S #1 FOR INDOOR GO KARTING

TEAMSPORT INDOOR KARTING, C1 ENDEAVOUR PLACE, COXBRIDGE BUSINESS PARK, ALTON ROAD, FARNHAM, SURREY GU10 5EH

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Notes to editors

TeamSport Stoke-on-Trent: Waterloo Road, Burslem, Stoke-on-Trent, Staffordshire ST6 2QB

As at 1.5.19 TeamSport have employed 26 people to join the business and run the new centre.

Established in 1992, TeamSport Indoor Karting currently operates 33 venues across the UK, 3 of which trade under the ScotKart name in Scotland:

TeamSport Locations, 30 centres across the England & Wales: Basildon, Birmingham, Bradford, Bristol, Brighton, Cardiff, Crawley, Coventry, Dunstable, Farnborough, Gosport, Harlow, Leeds, Leicester, Liverpool, five London tracks (at Acton, Edmonton, Docklands, Mitcham and Tower Bridge), Manchester Central, Manchester Trafford Park, Newcastle, Nottingham, Preston, Reading, Sheffield, Southampton, Stockton-on-Tees and Warrington.

ScotKart Locations, 3 centres in Scotland: Cambuslang, Dundee and Glasgow.

Press enquiries

TeamSport is always enthusiastic to hear from publications, freelance journalists, and media outlets who like what we're doing. Here is how we can help you if you are looking for great content for your publication:

- We are the UK's #1 for indoor go karting
- We have an interesting story to tell
- We are a fun brand, offering customers the ultimate indoor karting experience in the UK, see for yourself at <https://www.youtube.com/watch?v=wilSnoDjn3M>
- We're passionate, knowledgeable and insightful about our industry
- We are always contactable and able to turn around your requests very promptly
- We regularly hold press events where you can come and experience the fun first hand

Please direct your requests to Fiona Taylor at: pr@team-sport.co.uk

General editorial enquiries on TeamSport and its story

Managing Director, Dominic Gaynor is media friendly and available for comment and/or interview on TeamSport, the Stoke track, and the karting/leisure industry. Please direct your enquiries to: pr@team-sport.co.uk

Image requests

We can supply high res artwork whether this is for publications, retail use, inclusion in marketing materials, days out guides and so forth. Please direct your requests to: pr@team-sport.co.uk

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