

**12 November 2018  
FOR IMMEDIATE RELEASE**

**Its Go Go Go as New Indoor Karting Centre Opens in Leicester.**

Leicester's residents and visitors are all set to experience a new indoor leisure activity, as TeamSport Indoor Karting opens the doors of its latest centre on Saturday 17<sup>th</sup> November.

The company has invested over £1m transforming an industrial unit located in the North East of the City on New Star Road, into an indoor racing haven for motor enthusiasts and thrill seekers. The building was previously occupied by Wolsey Clothing.

It's sure to get people racing to visit, as TeamSport, who is renowned for revamping the indoor karting industry, has built a state of the art centre featuring a professionally designed multi-level 500m circuit complete with hair raising bends, exhilarating long straights and jaw dropping ramps for up to 16 karters to race around at any one time. There are also modern customer facilities including a licensed bar, spectator gallery and kids party room.

TeamSport has a proven track record of opening and operating indoor karting venues, and is by far the UK's No1 indoor karting operator with 31 centres across the UK, with more scheduled in the future.

Dominic Gaynor, Managing Director of TeamSport Karting said; "We're thrilled to be opening in Leicester. The location being close to the city and just off the ring road will make access easy for both residents and visitors to the city. Our November opening is perfect timing for those people looking for fun activities for their work Christmas party or when families get together over the festive period."

"Children as young as 8 years old can take to the track in our specially designed cadet karts, and there really isn't an upper age limit on adults karting. This means kids, parents and grandparents can all race together! If you are looking to challenge your friends or work colleagues to who's the best driver, then our range of exclusive hire race events really will provide the ultimate test."

"More and more people are taking up indoor go-karting as a hobby which we're fully supporting by running offers such as half price Wednesdays, discounts for students and forces and our Grid membership. To coincide with the opening of our new Leicester track we're running an opening offer of £25 per person on selected events, valid until 31<sup>st</sup> January 2019."

For further information about TeamSport Indoor Karting visit: <https://www.team-sport.co.uk>

**ENDS**

## Notes to editors

**TeamSport Leicester:** Unit 8, 2 New Star Road, Leicester, East Midlands LE4 9JD

Established in 1992, TeamSport Indoor Karting currently operates 31 venues across the UK, 3 of which trade under the ScotKart name in Scotland:

TeamSport Locations, 28 centres across the England: Basildon, Birmingham, Bristol, Brighton, Cardiff, Crawley, Coventry, Dunstable, Farnborough, Gosport, Harlow, Leeds, Leicester, Liverpool, five London tracks (at Acton, Edmonton, Docklands, Mitcham and Tower Bridge), Manchester Central, Manchester Trafford Park, Newcastle, Nottingham, Preston, Reading, Sheffield, Southampton and Warrington.

Scotkart Locations, 3 centres in Scotland: Cambuslang, Dundee and Glasgow.

## Press enquiries

TeamSport is always enthusiastic to hear from publications, freelance journalists, and media outlets who like what we're doing. Here is how we can help you if you are looking for great content for your publication:

- We are the UK's #1 for indoor go karting
- We have an interesting story to tell
- We are a fun brand, offering customers the ultimate indoor karting experience in the UK, see for yourself at <https://www.youtube.com/watch?v=wilSnoDjn3M>
- We're passionate, knowledgeable and insightful about our industry
- We are always contactable and able to turn around your requests very promptly
- We regularly hold press events where you can come and experience the fun first hand

Please direct your requests to Fiona Tayler at: [pr@team-sport.co.uk](mailto:pr@team-sport.co.uk)

## General editorial enquiries on TeamSport and its story

Managing Director, Dominic Gaynor is media friendly and available for comment and/or interview on TeamSport, the new track, and the karting/leisure industry. Please direct your enquiries to: [pr@team-sport.co.uk](mailto:pr@team-sport.co.uk)

## Image requests

We can supply high res artwork whether this is for publications, retail use, inclusion in marketing materials, days out guides and so forth. Please direct your requests to: [pr@team-sport.co.uk](mailto:pr@team-sport.co.uk)