

August 2018  
FOR IMMEDIATE RELEASE

## **It's Ready, Set, Go as Indoor Karting Centre Opens in the City.**

TeamSport Indoor Karting, the UK's largest operator, has opened its 26th track in Coventry this month.

The venue on Curriers Close, within the Charter Avenue Industrial Estate towards the west of the City, opens its doors to the public on Saturday 18th August bringing a state of the art indoor karting centre to the city.

Converting the previously empty unit has taken some months and £1 million of investment by the company who intend to wow race goers and thrill seekers looking for a new leisure activity. Inside visitors can expect an awesome karting experience racing on a professionally designed 500m multi-level circuit, incorporating nail biting bends, exhilarating long straights and jaw dropping ramps.

In addition to the amazing track, the customer facilities have been designed to ensure everyone visiting will enjoy their time there; there's a fully licensed bar serving a range of rustic pizzas and refreshing drinks, impressive meeting facilities and a kids party room.

TeamSport are keen to ensure everyone can experience the fun that karting brings so offer an extensive range of race events suiting karting newbies, experienced race goers and cadet karters.

Dominic Gaynor, Managing Director of TeamSport Karting, said "We're very excited to be opening in Coventry, it's our second centre here in the West Midlands, our other being in Birmingham some 40 minutes away, so it's great to bring karting closer to even more people. The new Coventry team are really enthusiastic and looking forward to meeting our new customers too."

"Some people may not have considered karting before as a leisure activity. Whether it's an action packed family day out where adults and kids can safely kart together, a head to head challenge against friends or a great teambuilding event we have something for everyone."

Indoor karting as a hobby is increasing in popularity across all ages and to support this TeamSport run offers such as half price mid-week karting, discounts for students and their exclusive Grid membership. To coincide with the Coventry opening a special launch rate is available on selected events starting from just £17 per person.

For further information and to book your session visit : <https://www.team-sport.co.uk>

**ENDS**

### Notes to editors:

**TeamSport Coventry:** Unit 6 Curriers Close, Charter Avenue Industrial Estate, Coventry, CV4 8AW

Established in 1992, TeamSport currently operates **25** venues across the UK located at: Basildon, Birmingham, Bristol, Brighton, Cardiff, Crawley, Dunstable, Farnborough, Gosport, Harlow, Leeds, Liverpool, five London tracks (at Acton, Edmonton, Docklands, Mitcham and Tower Bridge), Manchester, Newcastle, Nottingham, Reading, Sheffield, Southampton and Warrington.

TeamSport is currently building two further centres; TeamSport Bradford will be track #27 and TeamSport Stockton-on-Tees #28, both are also scheduled to open in the autumn of 2018.

### Press enquiries

TeamSport is always enthusiastic to hear from publications, freelance journalists, and media outlets who like what we're doing. Here is how we can help you if you are looking for great content for your publication:

- We are the UK's #1 for indoor go karting
- We have an interesting story to tell
- We are a fun brand, offering customers the ultimate indoor karting experience in the UK, see for yourself at <https://www.youtube.com/watch?v=wilSnoDjn3M>
- We're passionate, knowledgeable and insightful about our industry
- We are always contactable and able to turn around your requests very promptly
- We regularly hold press events where you can come and experience the fun first hand

Please direct your requests to Fiona Tayler at: [pr@team-sport.co.uk](mailto:pr@team-sport.co.uk)

### General editorial enquiries on TeamSport and its story

Managing Director, Dominic Gaynor is media friendly and available for comment and/or interview on TeamSport and the karting/leisure industry. Please direct your enquiries to: [pr@team-sport.co.uk](mailto:pr@team-sport.co.uk)

### Image requests

We can supply high res artwork whether this is for publications, retail use, inclusion in marketing materials, days out guides and so forth. Please direct your requests to: [pr@team-sport.co.uk](mailto:pr@team-sport.co.uk)