

June 2017
FOR IMMEDIATE RELEASE

New £1m TeamSport indoor go-karting track opens in Dunstable

TeamSport Karting, the UK's leading company for indoor go-karting, has opened its new £1 million track in Dunstable this June.

The track, situated on Verey Road within the Woodside Industrial Estate, opened its doors on Friday 2nd June 2017 and will be TeamSport's 21th venue in the UK.

Racegoers and thrill seekers can look forward to a 500m multi-level circuit, 18 nail biting bends, exhilarating long straights and jaw dropping ramps for up to 16 karters to race around at any one time.

Facilities available at the track include meeting facilities, private party rooms and 'Fuel' - the track's fully-licenced snack bar - serving up a range of rustic pizzas, baguettes and refreshing drinks, perfect for refuelling after a rapid few laps around the track.

All visitors to the TeamSport venue can expect an awesome time, where fun is guaranteed. Whether you are a karting newbie, a seasoned pro or a cadet karter who is an aspiring F1 champion, the company has a range of karting race events and offers to ensure karting is accessible to everyone looking for an adrenaline fuelled fun day out.

Dominic Gaynor, Managing Director of TeamSport Karting, said: "We're very excited to be opening in Dunstable. It's a thriving town and we're looking forward to welcoming Bedfordshire residents and visitors to our new centre to experience the fun that karting brings."

"The track is the perfect place for an action-packed family day out that offers a safe, unique and great value-for-money go-karting experience.

"Whether you're heading down to challenge your friends as to who's the best driver, making the most of our meeting facilities to provide a great company team building day or celebrating a birthday, the Dunstable track will suit everyone's needs.

"We're hoping for more people to start up indoor go-karting as a hobby, which we are fully supporting by running offers such as half price Wednesdays & Thursdays, discounts for students and forces and our Grid membership. To coincide with the opening of our Dunstable track we're running an opening offer of £25 per person on selected events which is valid until the end of June."

Find out more here: <https://www.team-sport.co.uk/go-karting-dunstable>

ENDS

Notes to editors:

TeamSport Dunstable:

Unit 27 Verey Road, Woodside Industrial Estate, Dunstable, Bedfordshire LU5 4TT

Established in 1992, TeamSport currently has **20** tracks across the UK including: Birmingham, Bristol, Brighton, Cardiff, Crawley, Farnborough, Gosport, Leeds, Liverpool, five London tracks (at Acton, Edmonton, Docklands, Mitcham and Tower Bridge), Manchester, Nottingham, Reading, Sheffield, Southampton and Warrington.

In addition to TeamSport Dunstable, the company is also opening a further 2 tracks in 2017; TeamSport Harlow, due to open in July 2017, will be the company's 22nd track and TeamSport Newcastle, track number 23, is scheduled to open in August 2017.

Press enquiries

TeamSport is always enthusiastic to hear from publications, freelance journalists, and media outlets who like what we're doing. Here is how we can help you if you are looking for great content for your publication:

- We are the UK's #1 for indoor go karting
- We are celebrating our 25th birthday this year with offers, competitions and giveaways.
- We have an interesting story to tell
- We are a fun brand, offering customers the ultimate indoor karting experience in the UK, see for yourself at <https://www.youtube.com/watch?v=wilSnoDjn3M>
- We're passionate, knowledgeable and insightful about our industry
- We are always contactable and able to turn around your requests very promptly
- We regularly hold press events where you can come and experience the fun first hand

Please direct your requests to Fiona Tayler at: pr@team-sport.co.uk

General editorial enquiries on TeamSport and its story

Managing Director, Dominic Gaynor is media friendly and available for comment and/or interview on TeamSport and the karting/leisure industry. Please direct your enquiries to: pr@team-sport.co.uk

Image requests

We can supply high res artwork whether this is for publications, retail use, inclusion in marketing materials, days out guides and so forth. Please direct your requests to: pr@team-sport.co.uk

