

February 2017  
FOR IMMEDIATE RELEASE

### **TeamSport Indoor Karting celebrates its 25th birthday**

The UK's leading indoor go-karting company, TeamSport, is celebrating its 25th birthday this February and to mark the event will open its 20<sup>th</sup> track in Sheffield.

The company, whose Head Office is based in Farnham, has grown from just one track, which was originally based in Guildford in 1992, into a company operating 20 tracks across the UK.

More expansion is on the horizon for the company in 2017 as it continues to provide unique karting experiences. TeamSport puts its success down to creating multi-level racing circuits and running race events that cater for everyone, so whether you're a racing newbie or experienced pro there's fun to be had.

In addition to opening new venues across the country over the past 25 years, TeamSport has also developed its customer offering. For children the Cadet Academy offers an opportunity for younger drivers to gain experience and enhance their driving technique. Whilst for companies looking for an ideal teambuilding or away day TeamSport provides modern meeting rooms and an adrenalin pumping range of racing events to bring teams together.

Dominic Gaynor, Managing Director at TeamSport, said: "We are absolutely thrilled to be celebrating our 25th birthday this year. When the business started in 1992, the circuit was a flat one level track, typical of the era & much smaller than the tracks we operate today. Over the years, we saw an opportunity to develop the circuits to exciting multi-level tracks, part of what differentiates TeamSport today. It's amazing to think we've grown from a business with a handful of people employed into a nationwide business employing over 600 people today."

"To celebrate this landmark birthday, we plan to run a host of special offers, competitions and giveaways on the 25th day of each month for the rest of the year. The first one in February sees prices rolled back to the original 1992 price point, so it's a great time to either revisit TeamSport or come along and try karting for the first time."

To find out more about the 25th birthday celebrations, visit <https://www.team-sport.co.uk/go-karting-offers/back-to-1992-25-racing/>

Ends

## Notes to editors:

Established in 1992, TeamSport currently has **20** tracks across the UK at: Birmingham, Bristol, Brighton, Cardiff, Crawley, Farnborough, Gosport, Leeds, Liverpool, five London tracks (at Acton, Edmonton, Docklands, Mitcham and Tower Bridge), Manchester, Nottingham, Reading, Sheffield, Southampton and Warrington.

In 2011 TeamSport opened London's first eco track at Tower Bridge with lithium battery-powered 'eco'-karts capable of reaching speeds of up to 40 mph. Acton, Farnborough and Manchester also have 'eco' karts.

## Press enquiries

TeamSport is always enthusiastic to hear from publications, freelance journalists, and media outlets who like what we're doing. Here is how we can help you if you are a journalist, publication, editor, or broadcaster:

- We are the UK's #1 for indoor go karting
- We have an interesting story to tell
- We are a fun brand, offering customers the ultimate indoor karting experience in the UK, see for yourself at: <https://youtu.be/InQCcRV02Nk>
- We're passionate, knowledgeable and insightful about our industry
- We are always contactable and able to turn around your requests very promptly
- We regularly hold press events where you can come and experience the fun first hand

Please direct your requests to Fiona Tayler at [pr@team-sport.co.uk](mailto:pr@team-sport.co.uk)

## General editorial enquiries on TeamSport and its story

Managing Director, Dominic Gaynor is media friendly and available for comment and/or interview on TeamSport, and the karting/leisure industry. Please direct your enquiries to [pr@team-sport.co.uk](mailto:pr@team-sport.co.uk)

## Image requests

We can supply high res artwork whether this is for publications, retail use, inclusion in marketing materials, days out guides and so forth. Please direct your requests to: [pr@team-sport.co.uk](mailto:pr@team-sport.co.uk)

