

**NOVEMBER 2018
FOR IMMEDIATE RELEASE**

Green Light Given by Planners for £1.2m Indoor Go-Karting Track in Stoke

Stoke Council have granted permission to TeamSport, the UK's leading Indoor Karting operator, to open a new state of the art indoor centre in Burslem. The company, who has a proven track record of operating successful indoor karting venues across the country, plan to open the new centre in Spring 2019.

The industrial unit on Waterloo Road, which has been vacant following the closure of Latifs the discount retailer, will now provide motor enthusiasts and thrill seekers with an 500m indoor racing haven. There will be a professionally designed multi-level circuit complete with hair raising bends, exhilarating long straights and jaw dropping ramps for up to 14 karters to race around at any one time.

In addition to bringing a new leisure activity to the area, TeamSport will create up to 30 jobs, a mix of both full and part-time roles, many of which may appeal to students and younger people. Recruitment for these roles will start in the new year.

Dominic Gaynor, Managing Director of TeamSport Indoor Karting said; "We're delighted to have received the go ahead to build a centre within Burslem. We now have a busy few months ahead as we commence the build of the track and customer facilities."

TeamSport Karting Stoke will offer:

- State of the art venue with free parking and full spectator area
- 500m multilevel circuit for up to 14 karters at one time.
- Professional race wear, full safety briefings and tuition.
- Year-round karting for all, with karts for racers as young as eight years old
- Licensed Fuel Bar for drinks and food
- Modern meeting facilities for corporate clients

For further information about TeamSport Indoor Karting visit: www.team-sport.co.uk

ENDS

Notes to editors

TeamSport Stoke: Waterloo Road, Burslem, Stoke-on-Trent. Staffordshire ST6 2QB

Established in 1992, TeamSport Indoor Karting currently operates 31 venues across the UK, 3 of which trade under the ScotKart name in Scotland:

TeamSport Locations, 28 centres across the England & Wales: Basildon, Birmingham, Bristol, Brighton, Cardiff, Crawley, Coventry, Dunstable, Farnborough, Gosport, Harlow, Leeds, Leicester, Liverpool, five London tracks (at Acton, Edmonton, Docklands, Mitcham and Tower Bridge), Manchester Central, Manchester Trafford Park, Newcastle, Nottingham, Preston, Reading, Sheffield, Southampton and Warrington.

Scotkart Locations, 3 centres in Scotland: Cambuslang, Dundee and Glasgow.

In addition to Stoke, two further TeamSport centres are scheduled to open early 2019; Bradford and Stockton on Tees.

Press enquiries

TeamSport is always enthusiastic to hear from publications, freelance journalists, and media outlets who like what we're doing. Here is how we can help you if you are looking for great content for your publication:

- We are the UK's #1 for indoor go karting
- We have an interesting story to tell
- We are a fun brand, offering customers the ultimate indoor karting experience in the UK, see for yourself at <https://www.youtube.com/watch?v=wilSnoDjn3M>
- We're passionate, knowledgeable and insightful about our industry
- We are always contactable and able to turn around your requests very promptly
- We regularly hold press events where you can come and experience the fun first hand

Please direct your requests to Fiona Tayler at: pr@team-sport.co.uk

General editorial enquiries on TeamSport and its story

Managing Director, Dominic Gaynor is media friendly and available for comment and/or interview on TeamSport, ScotKart and the karting/leisure industry. Please direct your enquiries to: pr@team-sport.co.uk

Image requests

We can supply high res artwork whether this is for publications, retail use, inclusion in marketing materials, days out guides and so forth. Please direct your requests to: pr@team-sport.co.uk