

January 2018
FOR IMMEDIATE RELEASE

City planners give green light for new multilevel state of the art indoor go karting track.

Coventry residents will soon have a new leisure activity to experience when the UK's largest Indoor Karting operator, TeamSport, opens a track later this year.

The company, which has a proven track record of opening and operating successful indoor karting venues across the country, has been granted planning permission to open a state of the art indoor centre to the west of city.

TeamSport have secured a unit on the Charter Avenue Industrial Estate and expects to invest over £1million in the development of the new centre which will provide motor enthusiasts and thrill seekers with an exhilarating experience. It is anticipated the works will be completed ready for a summer 2018 opening. Inside the venue racers can expect a 580m multilevel circuit, thrilling long straights, hair raising bends, and jaw dropping ramps for up to 16 karters to race around at any one time.

Dominic Gaynor, Managing Director of TeamSport Karting said; "We're delighted planners have approved our application and look forward to opening later this year. Coventry is a thriving city and we hope its residents and visitors will be excited to have a new leisure activity to experience. Our range of race events and our excellent value karting offers will ensure karting is accessible to everyone looking for an adrenaline fuelled, fun day out."

TeamSport Karting Coventry will provide:

- State of the art venue with free parking and full spectator area
- 580m multilevel circuit for up to 16 karters at one time.
- Professional race wear, full safety briefings and tuition.
- Year-round karting for all, with karts for racers as young as eight years old
- Licensed Fuel Bar for drinks and food
- Modern meeting facilities for corporate clients

TeamSport expect to create up to 40 jobs, a mix of both full and part-time roles, many of which may appeal to students & younger people.

For further information about TeamSport Indoor Karting visit: <https://www.team-sport.co.uk/>

ENDS

Notes to editors:

TeamSport Coventry: Unit 6 Curriers Close, Charter Avenue Industrial Estate, Coventry, CV4 8AW

Established in 1992, TeamSport currently operates **24** venues across the UK located at: Basildon, Birmingham, Bristol, Brighton, Cardiff, Crawley, Dunstable, Farnborough, Gosport, Harlow, Leeds, Liverpool, five London tracks (at Acton, Edmonton, Docklands, Mitcham and Tower Bridge), Manchester, Newcastle, Nottingham, Reading, Sheffield, Southampton and Warrington.

TeamSport is currently building two further centres; TeamSport Preston will be track #25 and TeamSport Bradford #26, both are also scheduled to open in the summer of 2018.

Press enquiries

TeamSport is always enthusiastic to hear from publications, freelance journalists, and media outlets who like what we're doing. Here is how we can help you if you are looking for great content for your publication:

- We are the UK's #1 for indoor go karting
- We have an interesting story to tell
- We are a fun brand, offering customers the ultimate indoor karting experience in the UK, see for yourself at <https://www.youtube.com/watch?v=wilSnoDjn3M>
- We're passionate, knowledgeable and insightful about our industry
- We are always contactable and able to turn around your requests very promptly
- We regularly hold press events where you can come and experience the fun first hand

Please direct your requests to Fiona Tayler at: pr@team-sport.co.uk

General editorial enquiries on TeamSport and its story

Managing Director, Dominic Gaynor is media friendly and available for comment and/or interview on TeamSport and the karting/leisure industry. Please direct your enquiries to: pr@team-sport.co.uk

Image requests

We can supply high res artwork whether this is for publications, retail use, inclusion in marketing materials, days out guides and so forth. Please direct your requests to: pr@team-sport.co.uk